

**Degree Program Course List (DPCL) of major requirements for Honors students entering Loyola in 2022-23**

**NAME:** \_\_\_\_\_

**B.A. MASS COMMUNICATION- Advertising / PR - CMMN.BA.ADV.H**

<b>HONORS CURRICULUM - 43 Credits</b>		<b>MASS COMM CORE (all students)</b>		<b>Minor- _____</b>
<b>Foundation Requirements</b>	Crs/Grd	<b>Intro Mass Communication</b>		
First-Year Seminar H121	3 _____	CMMNA100 _____	3 _____	
Ignatian Colloquium H193 or H194	1 _____	<b>Communication Writing</b>		
Social Justice Seminar H396	3 _____	CMMNAA101 _____	3 _____	
Honors Ethics H215 <sup>1</sup> (check off once completed)	<input type="checkbox"/>	<b>Digital Communication</b>		
		CMMNA201 _____	3 _____	
<b>Disciplinary Requirements</b>		<b>Internship I</b>		
Creative Arts & Culture (H-level or approved performance course(s))	3 _____	CMMNA291 _____	1 _____	
_____	3 _____	<b>Law of Mass Communication</b>		
History I H-level _____	3 _____	CMMNA401 _____	3 _____	
History II (H-level, HIST-A/Q/P200 course, or AP credit)	3 _____	<b>Seminar in Mass Communication Ethics &amp; Diversity</b>		<b>General Electives</b>
_____	3 _____	CMMNA284 (fall) _____	3 _____	
Literature I H-level _____	3 _____	<b>Senior Seminar in Mass Communication</b>		
Literature II (H-level, ENGL-N200+ course, or AP credit)	3 _____	CMMNA492 (Spring) _____	1 _____	
_____	3 _____	<b>Internship Completion</b>		
Math and Computational Reasoning (H-level, A116+ math course, COSC A/H211 or AP credit) _____	3 _____	CMMNA493 _____	1 _____	
Natural Science (H-level, A101+ science course, or AP credit)	3 _____	<b>Total: 18</b>		
_____	3 _____	No more than 48 hours in the major.		
Philosophy I H-level _____	3 _____	<b>SEQUENCE: Advertising or Public Relations</b>	grade	
Philosophy II (H-level or PHIL-U/W200+ course)	3 _____	A260 Layout and Design	3 _____	
_____	3 _____	A310 Advertising <i>or</i> A316 Public Relations	3 _____	
Religious Studies I H-level _____	3 _____	A313 Media Planning	3 _____	
Religious Studies II (H-level or a 200+ RELS course)	3 _____	A336 Strategic Content Creation	3 _____	
_____	3 _____	A326 Research in Ad and PR	3 _____	
<b>Honors Thesis Sequence</b>		Major Electives or Emphasis area 6 hours		<b>RECOMMENDED ELECTIVE</b>
Honors Thesis H491	3	<i>Choose any communication courses/emphasis area</i>		<b>Fundamentals of Speech</b>
		_____	3 _____	<b>SPCH A100 (3)</b>
		_____	3 _____	The B.A. in Mass Communication requires a minimum of 120 credit hours.
<sup>1</sup> May be satisfied with an ethics course in the major; if not, H215 must be used to satisfy at least one Honors Disciplinary Requirement		A486 Brand Lab		<b>Honors GPA: 3.3 required in major, minor and overall</b>
		or A415 Ad Team/Advanced Advertising Campaign	3 _____	
<b>Thesis work is a dedicated process that spans multiple semesters, and you may be asked to take additional scaffolding courses. Please consult an honors advisor about what steps are right for you.</b>		or A419 Bateman Team/ Advanced PR Campaign		