

Degree Program Course List (DPCL) of major requirements for students entering Loyola in 2022-2023

NAME:	B.A. MASS COMMUNICATION- Visual Communication		
English Composition Placement is:	ALEKS MATH COURSE PLACEMENT	MASS COMM CORE (for Vis COMM)	Minor-
ACT ENGL score 21 or above	76-100, Exemption from MathT122/A115	Intro Mass Communication	
SAT Verbal score 501 or above	_____	CMMNA100 _____ 3 _____	
Register for ENGL-T122 _____	46-75, MathT122 or A115	Communication Writing	
ACT ENGL score 20 or below _____	_____	CMMNAA101 _____ 3 _____	
SAT Verbal score 500 or below _____	0-45, MathA092, Fund. of Algebra	Intro to Design	
Register for ENGL-A100 _____	_____ (not counted in final degree credits)	DSGN M202 _____ 3 _____	
LOYOLA CORE - 39 Credits		Internship I	
FOUNDATION COURSES		CMMNA291 _____ 1 _____	
First-Year Seminar T121 _____ 3 _____		Law of Mass Communication	
Engl T122: Critical Reading and Writing _____ 3 _____		CMMNA401 _____ 3 _____	General Electives
Math A115: Finite Math <i>or</i> Math T122 : Math Models _____ 3 _____		Seminar in Mass Communication Ethics & Diversity	
Sci I: T129: Investigating Nature _____ 3 _____		CMMNA284 (fall) _____ 3 _____	
12		Senior Seminar in Mass Communication	
KNOWLEDGE/VALUES COURSES		CMMNA492 (Spring) _____ 1 _____	
Creative Arts and Cultures _____ 3 _____		Internship Completion	
Hist I: T _____ 3 _____		CMMNA493 _____ 1 _____	
Hist II: Q _____ 3 _____		Total: 18	
		No more than 48 hours in the major.	
Phil I: Reasoning _____ 3 _____		grade	
Phil II: Knowledge and Morality _____ 3 _____		A265 Photography _____ 3 _____	
Rels I: Christian Theology _____ 3 _____		A266 Videography _____ 3 _____	
Rels II: World Religions _____ 3 _____		DSGN M382 Print Design & Narrative _____ 3 _____	RECOMMENDED ELECTIVES
Social Science (fulfilled in major) _____ 0 _____		A382 Social Media Strategies _____ 3 _____	Fundamentals of Speech
Sci II: Natural Science in Context _____ 3 _____		DSGN M278 Typography I _____ 3 _____	SPCH A100 (3)
Writing About Literature _____ 3 _____		M326 Motion Design & Narrative _____ 3 _____	
27		Major Electives _____ 3 hours	The B.A. in Mass Communication requires a minimum of 120 credit hours.
Loyola Core _____ 39 cr.		_____ 3 _____	ACEJMC accreditation standards mandate
Major _____ 42 cr.			that outside the major, allowing no more than 48 hours from the major courses.
Electives _____ 39 cr.			GPA: 2.0 required in major, minor and overall.
TOTAL _____ 120 cr.		A486 Brand Lab _____ 3 _____ or A415 Ad Team/Advanced Advertising Campaign or A419 Bateman Team/ Advanced PR Campaign	